



Howrey Docket No. 05742.0004.NPUS00

Express Mail No.: EV 005743671 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

ADAM MICHAEL FENNE

Serial No. 09/428,387

Filed: October 28, 1999

For: DYNAMIC INSERTION OF
TARGETED SPONSORED
VIDEO MESSAGES INTO
MULTIMEDIA INTERNET
BROADCAST

Group Art: 2611

Examiner: Vu, Ngoc K

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APR 16 2003

Technology Center 2600

11/a
W. Fawcett
4/17/03
Entered
In part

Response to Office Action

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action mailed October 11, 2002 (Paper no. 7), Applicant respectfully requests reconsideration of the objections and rejections contained within the Office Action in light of the following amendments and remarks.

AMENDMENTS

Please cancel Claims 2-4, 24, 32, 35 and 41.

Please amend the following claims:

CERTIFICATE OF EXPRESS MAILING
(37 C.F.R. §1.10)

I hereby certify that this paper (along with any referred to as being attached hereto) is being deposited using the "Express Mail Post Office to Addressee" Service of the United States Postal Service on the date shown below with sufficient postage as Express Mail No. EV 005743671 US in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

April 10, 2003
Date of Deposit

Robin L. Clow
Name of Person Mailing Paper

B. Clow
Signature of Person Mailing Paper